



## **SPONSOR OPPORTUNITIES**

### **2010 PRESERVATION CONFERENCE**

Thursday, October 7 – Saturday, October 9  
Historic Montgomery, Alabama

### ***PRESERVING ALABAMA'S HOMETOWNS***

***Embracing Historic Places - Making Life Better***

Historic places make life better by being essential assets for the revitalization of Alabama's small towns and downtowns. Celebrating the Alabama Department of Tourism and Travel's Year of *Small Towns and Downtowns*, the 2010 Alabama Preservation Conference will showcase the exciting historic redevelopment activity in Montgomery and other Alabama communities using preservation as a tool in creating a vital cultural, economic, and tourism core to a city or community. The conference also will offer presentation sessions and tours revolving around a diverse range of preservation topics including Alabama's legacies in the decorative arts and historic downtowns, homes, neighborhoods, cemeteries and landscapes.

### ***Keynote Speaker - Donovan (Don) Rypkema***

Rypkema, Principal of PlaceEconomics, an internationally noted expert on using historic preservation as an economic development tool, holds an M.S. degree in Historic Preservation from Columbia University. Rypkema has lectured widely on economic and preservation issues relating to rehabilitation, community development and commercial revitalization. His specific fields of consultation include feasibility analyses for real estate and market analysis, economic revitalization of downtowns and neighborhood commercial centers, and the rehabilitation of historic structures. Publications include *Community Initiated Development*, *The Economics of Rehabilitation*, the *Downtown Real Estate Development* series, and his book, *The Economics of Historic Preservation: A Community Leader's Guide*, among others.

*The Alabama Preservation Conference is a program of the Alabama Trust for Historic Preservation, Alabama Historical Commission, Black Heritage Council of Alabama and the Landmarks Foundation of Montgomery.*

# SPONSOR OPPORTUNITIES

## **\$10,000 LEVEL**

### **CONFERENCE SPONSOR**

*In appreciation, conference sponsors are recognized as underwriters for the conference as a whole and receive the following benefits:*

- Recognition in all print publications and marketing materials relating to the conference including the conference Web site.
- Recognition/acknowledgment in all media interviews and press releases relating to the conference.
- Complimentary full conference registrations for eight.
- Eight complimentary tickets to Thursday night special event including dinner and cocktails in historic home in Montgomery, Thursday, October 7.
- One Complimentary Corporate Table (8 tickets) for the Key Note Luncheon, presenter Don Rypkema, Friday, October 8.
- Eight complimentary tickets to Friday night special event including dinner and cocktails in historic Montgomery, Friday, October 8.
- Recognition in Alabama Trust for Historic Preservation quarterly newsletter, *The Trustee*, and on the Trust Web site and Facebook.
- Signed copy of ***Alabama Architecture: Looking at Building and Place*** by architectural historian and preservationist Alice Bowsher and photographer M. Lewis Kennedy, Jr. A stunningly book of more than 150 original images with text illustrating the best of Alabama's architectural landscape as seen in houses and other structures throughout the state.
- A one-year complimentary membership to the Alabama Trust for Historic Preservation.

## **\$5,000 LEVEL**

### **EVENT SPONSOR**

*In appreciation, event sponsors are recognized as underwriters for selected conference events, such as the Thursday night Opening Reception or Friday Preservation Awards Ceremony, and receive the following benefits:*

- Recognition in all print publications and marketing materials relating to the conference including the conference Web site.
- Recognition/acknowledgment in all media interviews and press releases relating to the conference.

- Complimentary full conference registrations for four.
- Four complimentary tickets to Thursday night special event including dinner and cocktails in historic home in Montgomery, Thursday, October 7.
- 1/2 Complimentary Corporate Table (4 tickets) for the Key Note Luncheon, presenter Don Rypkema, Friday, October 8.
- Four complimentary tickets to Friday night special event including dinner and cocktails in historic Montgomery, Friday, October 8.
- Recognition in Alabama Trust for Historic Preservation quarterly newsletter, *The Trustee*, and on the Trust Web site and Facebook.
- Signed copy of ***Alabama Architecture: Looking at Building and Place*** by architectural historian and preservationist Alice Bowsher and photographer M. Lewis Kennedy, Jr. A stunningly book of more than 150 original images with text illustrating the best of Alabama's architectural landscape as seen in houses and other structures throughout the state.
- A one-year complimentary membership to the Alabama Trust for Historic Preservation.

## **\$2,500 LEVEL**

### **PROGRAM SPONSOR**

*In appreciation, program sponsors are recognized as underwriters of selected conference programs, such as the opening Plenary session, and receive the following benefits:*

- Recognition in all print publications and marketing materials relating to the conference including the conference Web site.
- Recognition/acknowledgment in all media interviews and press releases relating to the conference.
- Complimentary full conference registrations for two.
- Two complimentary tickets to Thursday night special event including dinner and cocktails in historic home in Montgomery, Thursday, October 7.
- Two complimentary tickets for the Key Note Luncheon, presenter Don Rypkema, Friday, October 8.
- Two complimentary tickets to Friday night special event including dinner and cocktails in historic Montgomery, Friday, October 8.
- Recognition in Alabama Trust for Historic Preservation quarterly newsletter, *The Trustee*, and on the Trust Web site and Facebook.

- Signed copy of ***Alabama Architecture: Looking at Building and Place*** by architectural historian and preservationist Alice Bowsher and photographer M. Lewis Kennedy, Jr. A stunningly book of more than 150 original images with text illustrating the best of Alabama's architectural landscape as seen in houses and other structures throughout the state.
- A one-year complimentary membership to the Alabama Trust for Historic Preservation.

## **\$1,000 LEVEL**

### **INDIVIDUAL SPONSOR**

*In appreciation an individual sponsor is recognized as a sponsor and receives the following benefits:*

- Recognition in all print publications and marketing materials relating to the conference including the conference Web site.
- Recognition/acknowledgment in all media interviews and press releases relating to the conference.
- One complimentary full conference registration.
- One complimentary ticket to Thursday night special event including dinner and cocktails in historic home in Montgomery, Thursday, October 7.
- One complimentary ticket for the Key Note Luncheon, presenter Don Rypkema, Friday, October 8.
- One complimentary ticket to Friday night special event including dinner and cocktails in historic Montgomery, Friday, October 8.
- Recognition in Alabama Trust for Historic Preservation quarterly newsletter, *The Trustee*, and on the Trust Web site and Facebook.
- Signed copy of ***Alabama Architecture: Looking at Building and Place*** by architectural historian and preservationist Alice Bowsher and photographer M. Lewis Kennedy, Jr. A stunningly book of more than 150 original images with text illustrating the best of Alabama's architectural landscape as seen in houses and other structures throughout the state.
- A one-year complimentary membership to the Alabama Trust for Historic Preservation.

# SPONSORS AGREEMENT FORM

Preservation Conference, October 2010

## SPONSOR INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

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Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Business ID Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

## SPONSORSHIP LEVEL

*Please make contribution payable to the Alabama Trust for Historic Preservation.*

Conference Sponsor - \$10,000 Level

Event Sponsor - \$5,000 Level

Program Sponsor - \$2,500 Level

Individual Sponsor - \$1,000 Level

## ACKNOWLEDGEMENT PREFERENCE

Public as previously described

Confidential

*If different from sponsor name above, indicate preference below.*

\_\_\_\_\_

## Agreement Signatures

Signature Sponsor Agent \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Signature ATHP Agent \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

*Mail to Alabama Trust for Historic Preservation, Station 45, UWA, Livingston, AL 35470.*

*For more information call 205-652-3497 or email [alabamatrust@uwa.edu](mailto:alabamatrust@uwa.edu)*